



Developmental Disabilities Resource Centre of Calgary

NEWS RELEASE
For immediate release

Mayor Bronconnier has declared October 6 – 10 as *everyone belongs*TM week.

In May, the Developmental Disabilities Resource Centre of Calgary (DDRC), launched a public awareness campaign called '*everyone belongs*' to promote diversity of all people in Calgary. Recognizing the importance of this initiative for all Calgarians, Mayor Bronconnier has proclaimed October 6 – 10 as *everyone belongs* week.

To kick off everyone belongs week, a large number of supporters of the campaign, including Mayor Bronconnier will be handing out promotional items in front of A&B Sound on Stephen Avenue Mall on Monday, October 6 from noon – 1 p.m.

everyone belongs is about everyone being connected. Calgary communities are more vibrant, healthy, safe, strong, and satisfying when ALL people regardless of disability, ethno-cultural background, age, sexual orientation, or socio-economic class are all welcome and able to fully participate and contribute in the ordinary things of life and in everyday settings.

“We are thrilled that the Mayor has proclaimed October 6-10 as *everyone belongs* week. This proclamation enables us to bring more attention to this public awareness initiative and to continue to demonstrate to Calgarians that our communities are stronger and healthier places to live when all people are included, including of course, people with developmental disabilities,” Patty Morris, Executive Director, DDRC.

Check out www.everyonebelongs.com for more information and activities happening during October 6 – 10, 2003.

everyone belongs is supported by EnCana, the Kahanoff Foundation, the United Way, Volunteer Calgary, Diversity Calgary, the Calgary Stampede, the Alberta Association for Community Living, the Canadian Down Syndrome Society, the Road Ahead Society, and DDRC.

For more information about *everyone belongs*, please contact Ana Bertolucci, Manager of Communications and Social Marketing at DDRC at 240-7342 or anab@ddrcc.com.

The Developmental Disabilities Resource Centre of Calgary is a non-profit, charitable organization dedicated to including people with developmental disabilities into the community in real and meaningful ways. DDRC not only provides programs and services to support children and adults with developmental disabilities, but also exists as a resource centre to the general public to support the inclusion of all people in the Calgary community

